

PSFA to feed over **5 000 hungry children** during the winter holidays

PSFA NEWSLETTER
SECOND TERM 2017

PSFSA is delighted to announce that, in partnership with the Anglican Diocese of False Bay Social Development Department, we will once again be providing over 5 000 hungry children with daily nutritious cooked meals at Holiday Clubs during the cold July winter school holidays.



25 738 Children Fed at **139** Schools
442 Children Fed at **15** ECD's
390 Children Fed at **4** OVC Safe Parks
700 Students Fed at **2** TVET Colleges

HOW TO CONTACT PSFA

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BANK DETAILS:

NAME: Peninsula School Feeding Association
 BANK: Standard Bank
 BRANCH: Thibault Square
 ACCOUNT NO. 070894159
 STATUS: Cheque Account
 BRANCH CODE: 020909
 SWIFT CODE: SBZAZAJJ
 REG. NO. 002-878
 PBO NO. 930010433

100% of your donation goes to the actual cost of feeding children.
 PSFA has Section 18A status, so donations are tax deductible.

PSFA will be providing 44 Holiday Clubs based throughout the greater Cape Town area with flavoured maize meal for breakfast and rice, soya mince, samp and beans for lunch. The meals will be lovingly prepared by volunteers at each of these Clubs.

The main aim of the Holiday Club, which was initiated by HOPE Africa, the development arm of the Anglican Church during 2010, due to the fear of child trafficking, is to keep young children off the street and occupied during the school holidays. Children are given a safe and fun filled environment to enjoy their holiday, hear the word of God and receive daily warm meals.

The majority of the Anglican Diocese of False Bay parishes that host the Holiday Clubs, are situated in communities where children are

being fed daily through feeding programmes at their schools. During the school holidays, they miss out on these much needed meals. PSFA will be able to address this need during the holidays.

Although the Holiday Clubs are faith based, children of all faiths are welcome to attend. Clubs are run mainly from church halls and are open to the entire community.

"Without the support of the Peninsula School Feeding Association, feeding at the Holiday Clubs would never have been possible. We are extremely grateful for our vital relationship with PSFA" says Portia Christians, Social Development Department, Diocese of False Bay.

Here are a selection of pictures taken at some of last year's Holiday Clubs



Petrina Pakoe, the volunteers and happy children at the holiday club run by St Augustine's in Lotus River



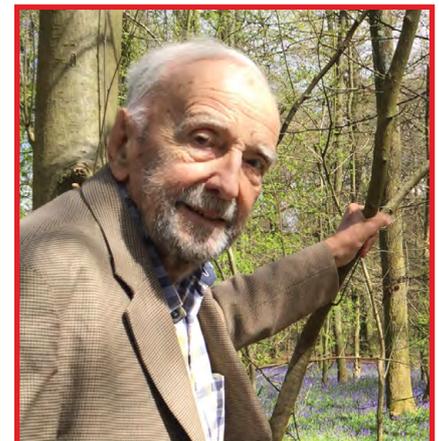
The children participating in fun educational activities at the holiday club run by Christ the Redeemer in Tafelsig

Rest in Peace, Brem Jackson

The general committee, management and staff at the Peninsula School Feeding Association are deeply saddened by the passing of Mr Brem Jackson.

Mr Jackson served voluntarily on our general committee from 1982 to 2002, of which 19 years he served as our Chairman – an incredible 20 years of pure dedicated service to feeding hungry school children! He continued as a life member of PSFA until his passing on Monday 5 June 2017.

We hereby wish to extend our sincerest condolences to his family and friends – you are all in our thoughts and prayers. Mr Jackson, we salute you!



Brem Jackson, 1930 – 2017

BLISTERS FOR BREAD

CHARITY FAMILY FUN WALK



PENINSULA
SCHOOL
FEEDING
ASSOCIATION

You can't teach a hungry child
www.psfa.org.za

IN ASSOCIATION WITH



Entries now open for **Blisters for Bread 2017**

PSFA is pleased to announce that entries are now open for our 49th popular annual fundraising event, the Blisters for Bread Charity Family Fun Walk in association with Lucky Star.

The event will be taking place at the Green Point Cricket Club on Sunday 27th August 2017 and will include two routes along the Sea Point Promenade, a 10km walk that starts at 7:30am and a 5km walk that starts at 8am. Every person who enters will receive a medal.

Due to popular demand, X Factor winners FOUR, will once again be entertaining the walkers as they cross the finish line at the Green Point Cricket Club. Other entertainment includes a high energy performance by top South African pop singer, Lakota Silva. A host of food and refreshment stores will be available for everyone's enjoyment.

This year PSFA will be using the Blisters for Bread event to create awareness of the four core reasons why we provide children with nutritious meals. They are:

- Food for thought – food enables young learners to think critically
- Food for creativity – healthy meals enable the mind to be creative
- Food for play – balanced meals allow learners the energy to perform in sports and general play

- Food for all – together we can make sure that all of our youth have access to healthy food

We call on everyone to join us in our fight against childhood hunger by entering this special family event at the cost of only R50 per person. Each entry fee will enable PSFA to provide 20 underprivileged hungry school children with a nutritious cooked breakfast and lunch for an entire day! Entries are limited to 13 000 people. Navy blue t-shirts are on sale for walkers at the cost of R80.

How to enter

Entries can be done online or the entry form can be downloaded at www.psfa.org.za. Entry forms can also be collected at PSFA's offices situated at 26 Purdey Road, Sheffield Business Park in Philippi, the Top Events offices situated at 7 Koeberg Road, Maitland or at selected Pick n Pay and Sportsmans Warehouse branches in the greater Cape Town area. The closing date for group entries is July 30, manual entries August 6 and online entries August 20.

Can't walk, make a donation instead

If you are unable to walk Blisters for Bread this year, we encourage you to consider making a monetary contribution. This can be done by logging onto our website www.psfa.org.za.

100% of all donations will go towards school feeding and are tax-deductible.

For enquiries, contact Karen or Andrea at Top Events on 021 511 7130 or email info@topevents.co.za

PSFA WISHES TO THANK THE FOLLOWING SPONSORS AND PARTNERS FOR SUPPORTING THIS EVENT:



goldenharvest



People's Post
"Taking it as it is"

Coca-Cola Peninsula Beverages



South African pop star, Lakota Silva will also be rocking the crowd at Blisters for Bread 2017



Walkers ready to start the 10km walk at last year's Blisters for Bread



The popular boy group FOUR entertaining walkers at the finish line at last year's Blisters for Bread

The **cost to feed a child** for a year increases

We hereby wish to announce that due to the steep increase in food prices caused by the volatile economic climate and the threat of food insecurity caused by the drought, the Peninsula School Feeding Association (PSFA) has had to increase our cost to feed a child for a year from R395.00 to R450.00 (R2.50 per child per day). The cost to feed a child for a month is R62 and a class of 30 children for a year is now R13 500.00.

PSFA is proud of the fact that we have diligently managed for the past **SIX YEARS**, to keep the cost of feeding a child at a minimal amount of only R395 (R2 per child per day).

A donation of only R450 will enable PSFA to provide an underprivileged child on our feeding programme, with a nutritious breakfast and lunch while at school for an entire year! All donations in any amount will be greatly appreciated!

We trust that you understand our situation and will continue to support the work we do – you can't teach a hungry child.



Miltons Matsemela reaches a milestone in its Outreach Program – **R1m donation**

PPSFA recently received some great news from one of our corporate donor's Miltons Matsemela (MM), a company that sincerely believes in supporting its community. During our three year partnership, MM in conjunction with its estate agent clients, have to date managed to raise and donate a fantastic R1 million to PSFA to feed hungry underprivileged school children in the Western Cape – a milestone reached for this company!

This ongoing mutually beneficial partnership entails that for every property transfer instruction MM receive from an estate agency, they provide PSFA with funding to feed one hungry child at a school in the greater Cape Town area for a period of six months.



Milton Koumbatis presenting our fundraising manager with a symbolic cheque in the amount of R1 million. This amount indicates the total funding raised and donated over the past three years

To quote Milton Koumbatis, senior director at MM "Thank you to all our estate agent clients who support us. It is with great pride, pleasure and honour that we donate this money. Hopefully this is the first million of a number of millions towards this marvelous cause."

On behalf of the PSFA general committee, management and staff and in particular, the children on our feeding programme, we hereby wish to take this opportunity to thank MM and their estate agent clients for their dedicated and continued support!

Miltons Matsemela is a firm of attorneys specialising in Conveyancing (the transfer of property and registration of bonds). For more info, please visit www.miltons.law.za

Giving back to the **community**

Every now and then, PSFA accumulates excess food stock, especially fruit and vegetables. These items are distributed to various nonprofit organisations that provide meals to the needy in their respective communities.

During this this past term, PSFA donated and distributed excess food to the following organisations:

- Communities recently affected by the devastating fires in Knysna and Sedgefield

- Ubuntu Circle of Courage
- Jamie-Lee Soup English Kitchen
- Salvation Army – Carehaven
- St John Boscoe Catholic Church
- Golden Gate Ministries
- Masakhe Educare Centre
- Sticky Fingers Educare & Pre-Primary
- Metro Kidz Africa
- Hope Community Development Forum



Abedah Lawson and Jantjie Booysen from Ubuntu Circle of Courage, a shelter for homeless people in Delft, collecting their donated food from PSFA



Alan Robertson, MOD Centres co-ordinator

Introducing our new MOD Centres co-ordinator, **Alan Robertson**

PPSFA welcomes Alan Robertson to the team. Alan, who joined us on June 1, 2017, has the important task of monitoring our feeding of over 26 000 learners participating in 181 Mass Participation and Access, Development and Growth (MOD) Centres situated at schools throughout the Western Cape. This is an initiative of the Western Cape Department of Education and Department of Cultural Affairs.

Alan was born in Riversdale in the Southern Cape where he completed his education. He has gained vast experience working in the IT, accounts and construction sectors.

In his spare time Alan enjoys watching sport, listening to jazz, travelling and spending quality time with his family.

PSFA wishes Alan a long and happy tenure at PSFA!

American student, **Dani Michaels** joins PSFA for learning experience

Awarm welcome to Dani Michaels, a senior dietetics student at the Michigan State University in the US, who joined PSFA during June this year for an eleven week internship.

Dani will be assisting our operations team with the planning and development of special

menus as well as research studies on the impact of our menu provided for the children at the early childhood development centres (ECD's) on our feeding programme. Dani will also be providing general nutritional advice.

We wish her a happy learning experience at PSFA!



Dani Michaels



How you can make a difference

If you would like to feed our children's potential and make a real difference to hungry school children, please complete the form below and return to PSFA.

- I would like to feed a child for a year at the cost of R450
- I would like to make a donation of R _____ and enclose my cheque, made payable to Peninsula School Feeding Association
- I would like to donate online at www.psfa.org.za
- I would like to make a direct deposit into your bank account

Please debit my: Master Visa Card Signed: _____

Expiry date: CVC:

Name and Surname: _____

Address: _____

Email address: _____

Special Request: _____

“You can't teach a hungry child”