

## PSFA partners with the Afri-CAN Charity to feed **2 500** children

**T**he Peninsula School Feeding Association (PSFA) is pleased to announce our new strategic partnership with The Afri-CAN Charity. Thanks to the support of a generous donor, The Afri-CAN Charity will be providing PSFA with funding of R1.75 million annually. This will enable PSFA and The Afri-CAN Charity to provide



two daily nutritious meals to 2 500 underprivileged children at 44 Early Childhood Development Centres (ECDCs) in the Western Cape and will meet The Afri-CAN Charity's aim of delivering one million nutritious meals per year to children in township ECDCs.

Prof. Stefan Allesch-Taylor CBE, the Chairman of The Afri-CAN Charity said: "This new partnership delivers on our mission to provide two meals a day to 2 500 children who otherwise would not be able to learn and grow. And we're not going to stop at one million meals. We are now actively seeking new funding partners to join us in expanding our nutritional, educational and crèche re-building programmes in South Africa."

Petrina Pakoe, Director of PSFA said: "Our partnership with The Afri-CAN Charity will play an important role in assisting PSFA in its strategic plan to expand into the ECDC sector. This will provide us with the opportunity to launch our specially-developed menu for children aged 6-24 months. Stunted growth in early childhood due to poor nutrition can have an extremely negative impact on a child's educational performance. By providing a nutritious breakfast and lunch at such a young age, we hope to start addressing this increasing problem within communities where our ECDCs are operating. We look forward to extending our menu throughout the Western Cape in partnership with The Afri-CAN Charity."

For more information about The Afri-CAN Charity, please contact the managing director Alan Fleming at [alan@africancharity.org](mailto:alan@africancharity.org) or the programme manager Camille Paterson at [camille@africancharity.org](mailto:camille@africancharity.org).



*A little girl at Eduworld Pre-School enjoying her lunch*

### About The Afri-CAN Charity

The Afri-CAN Charity partners with under-resourced ECDCs across the Cape Town metropole. If an ECDC is run from a shack, Afri-CAN Charity replaces it with a proper structure to ensure a clean, dry and safe environment for the children. The new building will enable The Afri-CAN Charity to deliver their full range of services. This includes the PSFA nutrition programme, approved learning and mental stimulation for the children, the UNICEF 'WASH' hygiene programme and more.

This integrated, collaborative approach is highly effective in a child's growth and education, and ensures maximum impact for the donor. Each ECDC is turned into a viable small business, with donors gaining Social Enterprise Development points for their contributions.

Featured here are a selection of pictures taken at Eduworld Pre-School in Athlone and Nobantu ECD in Philippi, two of the 44 ECDC's supported by this feeding programme.



*The children at Nobantu ECD enjoying their lunch*



*Happy children and staff at Eduworld Pre-School*

**25 615** Children Fed at **141** Schools  
**412** Children Fed at **14** ECD's  
**390** Children Fed at **4** OVC Safe Parks  
**700** Students Fed at **2** TVET Colleges

### HOW TO CONTACT PSFA

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### BANK DETAILS:

**NAME:** Peninsula School Feeding Association  
**BANK:** Standard Bank  
**BRANCH:** Thibault Square  
**ACCOUNT NO.:** 070894159  
**STATUS:** Cheque Account  
**BRANCH CODE:** 020909  
**SWIFT CODE:** SBZAZAJJ  
**REG. NO.:** 002-878  
**PBO NO.:** 930010433

100% of your donation goes to the actual cost of feeding children.  
 PSFA has Section 18A status, so donations are tax deductible.

# 550 learners join our feeding programme during July

**T**hanks to the support of our donors, PSFA is delighted to announce that during July this year, we were able to include an additional 550 underprivileged learners onto our feeding programme. These learners attend the following schools:

- Elsies River High – 50 learners
- B.E.S.T College in Salt River – 100 learners
- Lingomso Primary in Tulbagh – In response to a special request from the Western Cape Education Department (WCED), PSFA are feeding 400 learners at this school.

Over and above the supply of ingredients for a set weekly menu, PSFA has also provided each one of these schools with plates, spoons, cooking equipment and utensils. PSFA will also continue providing these schools with cooking gas when required and monthly stipends and training to the food preparers.



*The learners at B.E.S.T. College in Salt River enjoying their lunch*



*Some of the learners on our feeding programme at Elsies River High with their food preparer*



*PSFA director, Petrina Pakoe, Lindelwa Sopotela, NSNP Programme Manager (WCED), Colin Moses, interim principal at Lingomso Primary, Dr Sigamoney Naiker, chief director inclusive education & special projects (WCED) and Niel le Roux, member of Lingomso Primary governing body pose for a picture with some of the learners on our feeding programme at Lingomso Primary*

## A treat for impoverished children on Mandela Day 2017

**I**n celebration of Mandela Day on Tuesday 18 July, PSFA in partnership with HOPE Africa and the Diocese of False Bay (Anglican Church), treated 120 impoverished children on our feeding programme who attend Siqalo Crèche in Philippi and Aunty F's Daycare Centre in Gugulethu, to an array of fun activities at Imhoff Farm and a luncheon at St Joseph's Catholic Church in Kommetjie.

The children, most of whom have never left their informal settlements, had the amazing opportunity to visit the Higgeldy Piggeldy animal farm, have fun at Maze World, watch a great puppet show and meet the camels.

The children were then taken to St Joseph's Catholic Church situated nearby, where they

were treated to a warm lunch and refreshments. After lunch, each child received a gift and a Blisters for Bread medal. The principals of each Crèche were given hygiene packs to hand out to the children and disposable nappies to use at their respective crèches.

A big thank you to Workforce for the generous donation to cover the costs of purchasing the hygiene packs, nappies and food, to HOPE Africa and the Diocese of False Bay for covering the costs of the transportation, puppet show and entry fees into Maze World, all the volunteers and PSFA staff for their assistance and St Joseph's Catholic Church, for providing the free use of their hall for lunch.



*Having an absolute blast at Maze World*



*The youngsters enjoying lunch at St Joseph's Catholic Church in Kommetjie*



*The puppet show enthralling the little ones*



*Petting a calf at the Higgeldy Piggeldy Animal Farm*



*Freda Andjeni, the principal at Aunty F's ECD with her learners meeting a camel for the first time at Imhoff Farm*

# Blisters for Bread in association with Lucky Star raises R629 700 to feed hungry school children

**Although the day started with howling winds, Blisters for Bread in association with Lucky Star turned out to be a great success!**

This special event which took place at the Green Point Cricket Club on Sunday 27 August, saw 12 594 walkers uniting in the fight against childhood hunger participating in either the 5km or 10km walks along the sunny scenic Sea Point Promenade.

Thanks to the walkers who each paid a R50 entry fee, the event managed to raise an outstanding total of R629 700. The full amount will enable PSFA to provide 1 399 hungry learners with a nutritious breakfast and lunch while at school for an entire calendar year!

High profile walkers on the day included Anroux Marais, the Western Cape Minister of Cultural Affairs and Sport, Patricia de Lille, Executive Mayor of Cape Town, Demi-Leigh Nel-Peters, the reigning Miss South Africa, Lourens de Waal, the managing director of Lucky Star, Yusuf Kader, chairman of PSFA and various other sports and entertainment celebrities.

After crossing the finish line at the Green Point Cricket Club and collecting their medals and a complimentary ice cold Coke, the walkers were treated to a programme of first class

entertainment. This included live performances by Sivu, Lekota Silva, Kinetic IV and SA X Factor winners, FOUR. The popular Heart FM breakfast team Aden Thomas, Julian Naidoo and Tapfuma Makina did an outstanding job as our celebrity announcers.

The PSFA general committee, staff and in particular the underprivileged learners on our feeding programme, hereby wish to thank the following people, companies, and organisations that contributed to the success of our 49th Blisters for Bread Charity Family Fun Walk:

- Everyone who entered the 10km and 5km walks
- Lucky Star – main sponsor
- Golden Harvest – support sponsor
- Emdee Veg for the donation to go towards staging the event
- Coca-Cola Peninsula Beverages – official hydration partner
- Heart FM – official radio partner
- People's Post – official print media partner
- Bizcommunity.com for running the Heroes for Hunger Campaign
- The media in general for the outstanding coverage and free advertising space
- Lions Club International for providing volunteers to assist with the marshaling

- The City of Cape Town
- The Pick n Pay branches that kindly distributed entry forms
- Banks R & L Hiring for sponsoring the marquee and catering equipment for PSFA's hospitality area
- Sanitech Cape Toilet Hire for sponsoring the luxury toilets for our hospitality area
- GrandWest Casino and Entertainment World, Cliffe Dekker Hofmeyr, Oxford University Press and Lucky Star for purchasing hospitality packages
- Pres Les, Heart FM, Lucky Star, GrandWest Casino and Entertainment World, Coca-Cola Peninsula Beverages and Golden Harvest for providing prizes for the lucky walker number draws
- Warren Lodge from LIFE Brand for handling the publicity
- Top Events for organising the event on our behalf

Next year is going to be a big year for Blisters for Bread. On Sunday 26 August 2018 we will be celebrating the 50th Blisters for Bread Family Charity Fun walk and we look forward to seeing you all again!



*A happy family showing off their medals after completing the walk*



*Excited walkers ready to start the 10km walk*



*A happy little girl showing off her medal after completing the 5km walk*



*Lourens de Waal, the managing director of Lucky Star, the main sponsor of Blisters for Bread 2017, speaking to the crowd at the start of the 10km walk*



*Our celebrity announcers, Aden Thomas and Julian Naidoo from Heart FM, entertaining the crowd from the Coca-Cola gig rig*



*Patricia de Lille, the executive mayor of Cape Town, joins the walkers to walk the 5km walk*



*At the start of the 10km walk are Petrina Pakoe (director of PSFA), Demi-Leigh Nel-Peters (Miss SA 2017), Mervyn Naidoo (general manager at GrandWest Casino & Entertainment World), Anroux Marais (MEC Cultural Affairs & Sport), Yusuf Kader (chairman of PSFA) and Aden Thomas (presenter on Heart FM).*



*Sisters doing it for hungry school children*



*Supporters of the Warriors for Wheels Foundation pose for a picture at the finish line*

# A Christmas in July Party raises funds to feed underprivileged learners

On Friday 14 July, Alistair Wilson, the owner of La Bottega Restaurant in Woodstock and Cape Town socialite and magazine model, Athena Jane organised and hosted a special fundraising event for PSFA, the Christmas in July Charity Party. Their party was held at the La Bottega Restaurant.

The event, which consisted of fantastic items auctioned by top Cape Town comedian, Paul Snodgrass, great music mixed by DJ's

Candice Heyns and Adrian Gemini and delicious food, managed to raise a fantastic R17 850 from cover charges and auction bids.

This amount will enable PSFA to provide 40 underprivileged children on our feeding programme with a nutritious breakfast and lunch for an entire year! Thank you to all who supported the event!



DJ's Candice Heyns and Adrian Gemini mixing some great music



Andrew Wilson, Alistair Wilson (owner of La Bottega Restaurant), Jenny Wilson and PSFA director, Petrina Pakoe enjoying the party



Paul Snodgrass, the celebrity auctioneer at the party, inspiring the guests to bid for some amazing items



PENINSULA SCHOOL FEEDING ASSOCIATION

## How you can make a difference

If you would like to feed our children's potential and make a real difference to hungry school children, please complete the form below and return to PSFA.

- I would like to feed a child for a year at the cost of R450
- I would like to make a donation of R \_\_\_\_\_ and enclose my cheque, made payable to Peninsula School Feeding Association
- I would like to donate online at [www.psf.org.za](http://www.psf.org.za)
- I would like to make a direct deposit into your bank account

Please debit my: Master  Visa Card  Signed: \_\_\_\_\_

Expiry date:    CVC:

Name and Surname: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Special Request: \_\_\_\_\_

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“You can't teach a hungry child”